MEDIAKIT

2019

JEC Composites Magazine
Web hub – E-letter – Directory
WHAT’S NEW IN 2019?

#1 MARCH 1st
OVERVIEW OF THE GLOBAL COMPOSITE MARKET
- Key figures of the global composites industry
- Market dynamics by geography
- Market trends by application
- Key trends in the composites industry

#2 NOVEMBER 1st
COMPOSITES FOR SMARTER CITIES
- Composite materials in new construction (building and civil engineering)
- Tomorrow’s mobility thanks to composites (subway, e-car, bus, train…)
- Composites: the future of smart cities (communication, connectivity…)
- Market forecast in volume and value
REACH THE RIGHT TARGET & INCREASE YOUR BUSINESS

/ JEC Composites Magazine is the international forum for all composites professionals from raw material producers to end users.

/ With a circulation of 45,695 subscribers*, discover the latest news in our 6 regular + 2 special issues.

(*BPA June statement 2018)
JEC COMPOSITES MAGAZINE

18,056
Electronic Circulation*

27,639
Print Circulation*

+26%
INCREASE SINCE 2011

45,695
Total Circulation*

("THE WORLD’S LARGEST COMPOSITES READERS COMMUNITY.")

(*BPA June statement 2018)
68.2% EU
8.6% N&S AMERICA
2.3% AFRICA & MIDDLE EAST
17% ASIA PACIFIC

(*BPA June statement 2018)
OUR EUROPEAN READERS.

JEC COMPOSITES MAGAZINE

Europe:
- France: 9,765
- Belgium: 1,055
- Netherlands: 1,062
- Germany: 3,769
- Italy: 1,905
- Spain: 1,054
- United Kingdom: 2,179
- Russia: 521

JEC is the world's largest event for the composites industry, providing a unique platform for knowledge sharing and networking with key stakeholders in the composites sector.
JEC Composites Magazine offers an electronic version of the same content, plus online resources.

- JEC Magazine information: available 24/7, everywhere in the world
- Access new advertisement spaces on electronic version of JEC Composites Magazine
# Editorial Schedule 2019

## Special Issues

<table>
<thead>
<tr>
<th>Issue</th>
<th>Date</th>
<th>Theme</th>
</tr>
</thead>
<tbody>
<tr>
<td>n°126</td>
<td>Jan./Feb.</td>
<td>Carbon Glass</td>
</tr>
<tr>
<td>n°127</td>
<td>March/Apr.</td>
<td>Thermoplastics</td>
</tr>
<tr>
<td>n°128</td>
<td>May/June</td>
<td>Development of composites in Africa</td>
</tr>
<tr>
<td>n°129</td>
<td>July/Aug.</td>
<td>Thermoset</td>
</tr>
<tr>
<td>n°130</td>
<td>Sept./Oct.</td>
<td>Natural fibres</td>
</tr>
<tr>
<td>n°131</td>
<td>Nov./Dec.</td>
<td>Hybride fibres</td>
</tr>
</tbody>
</table>

## Overview of the Global Composite Market

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<tr>
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</thead>
<tbody>
<tr>
<td>Business</td>
<td>Fibre placement</td>
<td>Weaving and knitting</td>
<td>Filament winding</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>Monitoring</td>
<td>Knitting</td>
<td>Lifecycle management</td>
</tr>
<tr>
<td>Feature</td>
<td>Aerospace</td>
<td>Sport &amp; Leisures</td>
<td>Energy (all)</td>
</tr>
<tr>
<td>Solutions</td>
<td>Furniture</td>
<td>Medical</td>
<td>Consumer goods</td>
</tr>
<tr>
<td>Technology</td>
<td>NDT</td>
<td>Electronics</td>
<td>Recycling of carbon fibre</td>
</tr>
<tr>
<td></td>
<td>Repair</td>
<td>Surface treatment</td>
<td>Biocomposites</td>
</tr>
</tbody>
</table>

## Composites for Smarter Cities

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<tr>
<td>n°131</td>
<td>Nov./Dec.</td>
<td>Asian market</td>
</tr>
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</table>

## Articles to be delivered 2 months before issuing date. Delivery time may vary depending on the country.
AD SPECIFICATIONS
JEC COMPOSITES MAGAZINE

PREMIUM PAGES

<table>
<thead>
<tr>
<th></th>
<th>Back Cover</th>
<th>Inside Front Cover</th>
<th>Inside Back Cover</th>
</tr>
</thead>
<tbody>
<tr>
<td>Special JEC Show</td>
<td>8,900€</td>
<td>8,100€</td>
<td>7,900€</td>
</tr>
<tr>
<td>issues JCM 127, 131</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Other issues</td>
<td>8,000€</td>
<td>7,200€</td>
<td>7,000€</td>
</tr>
</tbody>
</table>

/ Ad files to be delivered and entirely completed by the client (no modifications to the file will be made)
/ Bleed size: 5mm e.g.: for a full page bleed (216 x 280mm) + 5mm bleed = 226 x 290mm
/ Prices are all in euros VAT excluded
/ Ad deadlines are described in the magazine editorial schedule
SPECIAL PRODUCTS
FRONT COVER FLAP

Make the difference

EXCLUSIVE OPTIONS

1 two-sided flap

HD logo + colour + text

Front ad : 100 W x 215 H + 5mm bleed
Back ad : 100 W x 280 H + 5mm bleed

€ 10,000
SPECIAL PRODUCTS
JEC COMPOSITES MAGAZINE
Make the difference

Advertorial

<table>
<thead>
<tr>
<th></th>
<th>Full Page</th>
<th>Half Page</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>4,400€</td>
<td>3,100€</td>
</tr>
</tbody>
</table>

HD logo

- Full page: 216 W x 280 H
  4,250 ch. max.
- Half page: 177 W x 80 H
  2,200 ch. max.

Other formats available on quotation. Please contact our team.

Sponsoring Section

Black background + HD logo + 110 ch.

Size: 57 W x 113 H
SPECIAL PRODUCTS
JEC COMPOSITES MAGAZINE
Make the difference

ELECTRONIC VERSION

Vertical Banner
Horizontal Banner

Vertical banner size: 240 x 1,200 px
Horizontal banner size: 1,456 x 180 px
Ad formats: jpeg, png, gif - Maximum weight: 150 Ko

MARKET PLACE

Text + logo

Tech. Spec.: 310 ch. Max. spaces included
+ logo 300 dpi

€ 200 /issue

MARKET PLACE

€ 1,000 /banner/issue

CNC TECHNICS PVT. LTD
B.Vijay Krishna. MD
3A,Type-3, Kukatpally Industrial Estate
Hyderabad-500 072, India.
Tel. +91-40-23678600, 23079424
Fax +91-40-23075498
E-mail: cnc@cnctechnics.com
Website: www.cnctechnics.com

Leading manufacturer of world class CNC Filament Winding Machines with a client base of over 170 CNC winders spread over 22 countries including USA, Russia, Europe, Australia, Malaysia, Singapore, Brazil, Argentina, Colombia, Thailand, India, Middle East, South America, Far East, Canada, Ukraine etc. From 2 axes to 6 axes and diameters from 10 mm to 6000 mm.

CNC TECHNICS PVT. LTD
B.Vijay Krishna. MD
3A,Type-3, Kukatpally Industrial Estate
Hyderabad-500 072, India.
Tel. +91-40-23678600, 23079424
Fax +91-40-23075498
E-mail: cnc@cnctechnics.com
Website: www.cnctechnics.com

Leading manufacturer of world class CNC Filament Winding Machines with a client base of over 165 CNC winders spread over 22 countries including USA, Russia, Europe, Australia, Malaysia, Singapore, Brazil, Argentina, Colombia, Thailand, India, Middle East, South America, Far East, Canada, Ukraine etc. From 2 axes to 6 axes and diameters from 10 mm to 6000 mm.
JOIN THE BIGGEST INDUSTRY’S NETWORK & BOOST YOUR BUSINESS.

/ JEC Group Website, Eletters and Directory offer you a unique opportunity to highlight your company through international news and events.

/ The different media will boost your visibility towards all actors involved in the composites field of activity.
Advertise on the most visited website in the industry. More than 2.5 million pageviews

WEB HUB

E-LETTER

Complete weekly coverage of every sector of the composites industry. Reach directly all the value chain of the industry.

DIRECTORY

The Directory allows you to reach 46,819* unique visitors per month. Join the +2,000 companies registered.

+46,819 unique visitors/month*

+22,082 readers/week*

+2,000 companies

(*BPA June statement 2018)
AD SPECIFICATIONS

JEC WEB HUB

Ad frequency: 5 max. randomly displayed
+15% extra cost during JEC events (March, June & November)

1️⃣ Leader board € 1,500/month
   728px x 90px + mobile: 300px x 50px

2️⃣ Medium rectangle € 1,300/month
   300px x 250px

3️⃣ Bottom banner € 1,000/month
   728px x 90px + mobile: 300px x 50px

4️⃣ Homepage Background € 5,500/month
   2,548px x 694px

Ad formats: jpeg, png, gif (animated or static)
Maximum weight: 150 Ko
Ad deadlines 3 days before the release
Prices are all in euros VAT exclusive
AD SPECIFICATIONS
SOCIAL NETWORK SPONSORED NEWS

Social Wall + Web Hub
Promote your news on all JEC Group Digital Media
A unique advertiser per month

3,194 followers on Twitter
29,530 followers on Facebook
5,766 users on LinkedIn

€ 3,000/month
AD SPECIFICATIONS
SPECIAL PRODUCTS JEC WEB HUB

Browse and search

Market Place

Regular: Logo + Video € 100/month
Video: Logo + Video € 400/month

Job Offer € 400/month

Text + Logo

Prices are all in euros VAT exclusive

Job Opportunities

Sales Manager Composites (M/F)
CCOR Scholar MPAH develops and produces innovative components from fibre-reinforced plastics and hybrid metal-plastic elements. At the earliest possible date, they are looking for a motivated Sales Manager Composites (M/F) to reinforce their team.

1 SEP 2018

NCC Chair in Composites Manufacture and Design
The School of Civil, Aerospace and Mechanical Engineering within the Faculty of Engineering, University of Bristol and the National Composites Centre UK (part of the High Value Manufacturing Catapult) are seeking to make a joint appointment to the role of NCC Chair in Composites Manufacturing and Design.

1 SEP 2018

Responsible Commercial Média - H/F
JEC Group est le leader de l’information et de l’organisation d’événements dans l’industrie des matériaux composites en Europe et dans le monde. JEC Group développe des services d’information et de networking pour l’industrie des matériaux composites.
JEC COMPOSITES MARKET NEWS
EDITORIAL SCHEDULE 2019

January
Automotive
May
Wind Energy
September
Marine

February
Sport & Leisure
June
Building & Construction
October
Thermoplastics

March
JEC World
July
Aerospace
November
JEC Asia

April
Machining & Automation
August
Additive Manufacturing
December
Recycling

JEC Composites Market News [English]
- 4 e-letters per month
- A dedicated feature each month
- Edit in English

JEC Composites Information [French]
- Selection of latest international news & trends
- 2 e-letters per month & an up-to-date agenda
- Edit in French
AD SPECIFICATIONS
JEC COMPOSITES DIRECTORY

1. Company logo
   - 195 x 110px – jpeg or png

2. Product placement
   - 2 products max. – 460px width max. – jpeg or png

3. Promotion video
   - YouTube embedded link

4. Company frame

Basic Directory entry
Free registration

Package offer for 1 year
€ 250

- +2,000 companies
ASSOCIATE THE RIGHT JEC ADS & BOOST YOUR VISIBILITY

/ Enjoy targeted packages according to your needs.
/ Build your own package with our support
got an event to announce?  
got a product to launch?

USE ALL JEC MEDIA TO BUILD EXPOSURE TOWARDS THE INDUSTRY

€ 5,600

1/3 page in the JEC Composites Magazine
177mm x 80mm

1 bottom banner on the website during 1 month
728px x 90px

2 months of sponsored news E-letter & website
Text + picture
TERMS OF SALE

▪ **General conditions:** The terms and conditions of advertisement sales and in particular the editorial schedule, release dates, topics, advertisement positions, sizes and prices are set by JEC and are subject to changes at the JEC’s initiative without giving rise to any payment claims. The advertiser is agreed to respect and enforce the instructions set out in the Media Kit 2019 available on 'www.jecomposites.com'. The signatory - advertiser or communication agency hereinafter referred as the "Client" - of the order form contract is liable to JEC for all consequences arising out of noncompliance with the specifications.

▪ **Order form:** The Client has to sign and date the order form sent by JEC in order to validate its advertising campaign. In exceptional cases, the Client is allowed to send to JEC its own contract to book an advertisement. In this case, JEC will send back this contract signed and dated by email or post mail to validate it. In any case, JEC terms of sale prevail over Client’s terms of sale.

▪ **Ad delivery:** The Client has to provide to JEC the advertisement in accordance with deadlines described in the Media Kit 2019 (or any other document submitted by JEC regarding this issue). If JEC doesn’t receive in due form and in due time the advertisement to release it in the media (Website, E-letters, Digital release of the magazine, Print Magazine), JEC will invoice at 100% the Client according to the order form originally signed. JEC Group reserves the right to refuse any advertising content that does not meet the company’s standards of acceptance.

▪ **Terms of payment:** Advertisement fees are payable in several installments.
  1. After each publication released, if the Client books advertisements in the print magazine.
  2. At the end of the month, if the Client books advertisements on online media (Website, Eletters, Digital release of the magazine).
  3. All amounts must be paid in euros to JEC Group within 30 days (end of the month).
  4. Failure to do so will be subject to late payment charges (legal monthly rate of interest: 1.5%). These will begin to accrue as soon as the Client has been officially notified. The Client can pay the full amount with a unique settlement. In this case, withdrawal and modification of the advertising campaign is possible according to our Withdrawal and Modification terms and conditions.

▪ **Withdrawal and modification:** An order form completed as described here upper constitutes a firm commitment. If the Client wishes to withdraw or modify its advertising campaign, he must notify its JEC contact by email with acknowledgement of receipt, 3 months before publication date. If the request of withdrawal or modification occurs on or after 3 months before the publication date of the advertisements, the Client will be not able to cancel or modify its booking. In such case, 100% of the amount of the advertising campaign is due. All ad campaigns modifications shall occur in the same calendar year as the campaign initially planned, and for the same products and associated conditions. JEC liability: JEC is not liable for any defects on advertisements once printed or published online, nor for technical problems beyond its control (printing defects, ad cut due to the sticking zone of the magazine, website out of service...)

▪ **Pictures:** The Client specifically authorizes JEC, free of charge, to take screenshot of advertisements, and to use these pictures in any medium, notably for advertising, in France and abroad for an unrestricted period of time.

▪ **Claims / Disputes:** Any claim must be sent by registered letter with acknowledgement of receipt within ten days after release of the advertisement. In case of dispute, only the French text shall have probative force and only the Paris Courts of Law shall have jurisdiction.
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kim@jeccomposites.com

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