

PRESS RELEASE

Paris, July 9<sup>th</sup>, 2019

## Asia-Pacific composites community to meet at JEC Asia for 3 full days of Business, Innovation & Knowledge

**JEC Asia** is the major, most insightful composites event in Asia-Pacific for products, solutions, net-working, and advanced industry thinking.

### JEC ASIA KEY FIGURES

- **7,000+** professional visits
- **245+** exhibiting companies  
from **49 countries**
- **3 conference sessions**
- **40+** International speakers
- **450+** business meetings
- **Startup Booster** competition
- **Innovation** awards and planet
- In parallel to **eMove360° Asia**

For its 12th edition and third time in Seoul, **JEC Asia 2019** will gather companies from the entire composites value chain in Asia Pacific to present their latest capabilities and innovations to the composites community and the strategic end-user's market including: Mobility, Aeronautics, Building & Construction.

This year more than 245 exhibiting companies are expected with thousands of professionals from 49 countries to network, exchange ideas, explore new opportunities and strengthen their business partnerships.

### Addressing the impact of composites in Mobility 4.0

During the press conference held in Seoul on July 9<sup>th</sup> to introduce JEC Asia 2019 main features, a roundtable gathering speakers, experts and academics from prestigious Korean research centers specialized in carbon and composites — along with **Hyundai Motor** and **KCTech** composites experts, **eMove360°**'s CEO & Publisher and **Korean Electric Vehicle Association** representatives — exchanged their views on the impact of composites in today's and tomorrow's mobility in the world with a focus on the Korean market.

Discussions centered around the challenges raised by **Mobility 4.0** (electric connected and autonomous vehicles) and how composites can offer highly adapted solutions for the new challenges faced by this sector, particularly in the context of the rising electrification of vehicles.

Hence, the 2019 edition of JEC Asia will host for the first time the **eMove360° ASIA pavilion and conferences** focusing on Mobility 4.0.

### Global Media Contact

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### Celebrating Innovation and Knowledge

JEC Asia 2019 will also host the 2<sup>nd</sup> leg of the JEC **Startup Booster** competition, the leading startup competition in the world of composites will enable companies to find and assess innovations with a potential impact on their respective industry. The 10 finalists selected in the region by a prestigious jury, will pitch their project to win a chance to showcase their work at JEC World 2020 in Paris.

The **JEC Innovation Awards** is a long-established and worldwide program with 3 simple goals: identify, promote and reward the most innovative composite solutions in the world. Over the past 15 years, the JEC Innovation Program has involved 1,800 companies worldwide; 177 companies and 433 partners have been rewarded for the excellence of their composite innovations. The JEC Innovation Awards reward composites champions, based on criteria such as partner involvement in the value chain, technicality or commercial applications of innovations. The award ceremony will take place on the second day of JEC Asia, on November 14<sup>th</sup>, 2019.

**JEC Asia 2019** will also feature a fulfilling conference program with experts from the industry giving their insights on the latest developments in high-performance composite technologies and applications. JEC Asia 2019 conferences main themes will focus on:

- International Carbon Festival Conference organized with our partner, KCTech.
- Automotive composite golden triangle: low CAPEX, low cost but high volume
- Automotive hybrid solutions: take the best of each material
- Aeronautics: faster processes and new materials
- Business opportunities (Raw materials, Process, Application, Countries, Region)

Finally, JEC Asia offers the opportunity to visit Composites sites. This year professionals will live a full experience of South Korea composites Industry visiting: **Hanyang University**, **Kookmin University** with **Hankuk Carbon**, **Win & Win Co** or **Korean Carbon** with **KCTech** in Jeonju.

**See you @JEC Asia 2019, November 13 to 15**  
**Seoul Coex Convention and Exhibition Center**

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### Highlights of JEC Asia 2018



#### About JEC Group

JEC Group is the world's leading company dedicated entirely to the development of information and business connections channels and platforms supporting the growth and promotion of the composite materials industry. Publisher of the JEC Composites Magazine - the industry's reference magazine, JEC Group drives global innovation programs and organizes several events in the world, including JEC World (the foremost and world-leading international exhibition dedicated to composite materials and their applications), which takes place every March in Paris. [www.jeccomposites.com](http://www.jeccomposites.com)

#### About E-Move

The eMove360° Europe 2019 (October 15-17, 2019, Messe München), International Trade Fair for Mobility 4.0 - electric – connected – autonomous is the world's largest technology trade fair for electric mobility and connected & autonomous driving. It is also dedicated to sustainable mobility solutions such as car-sharing and intermodal mobility. With its various platforms – the trade show as the annual industry gathering, the eMove360° Award and the MATERIALICA Award, the eMove360° magazine with online news portal, the eMove360° Conferences as well as the eMove360° Club and the eMonday networking events – eMove360° sees itself as an umbrella brand for the New Mobility and an international marketplace that brings together offer and demand on a global level. eMove360° is strengthening its position at the forefront of the New Mobility with eMove360° ASIA 2019, presented for the first time from November 13-15, 2019 at COEX Exhibition Center in Seoul, South Korea, and conducted in close collaboration with the Korean Electric Vehicle Association (KEVA) and JEC World.

The exhibition's focus areas are: Vehicles (electric, connected, autonomous), Charging & Energy, Infotainment & Connectivity, Automated Driving & Electronics, Battery & Powertrain, Mobility Concepts & Services, Urban & Mobile Design, Materials & Engineering. Approximately 30 percent of international visitors and around 40 percent of the 300+ exhibitors with headquarters outside of Germany underline the international leadership role of the eMove360° for the

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**JEC ASIA**  
**2019** The Leading Composites  
Event in Asia Pacific  
November 13-14-15, 2019 | SEOUL COEX,  
REP. OF KOREA



mobility of the future. Visitor target groups of the trade fair are developers, designers and IT experts of the big OEM and TIER1 suppliers, as well as buyers and users, such as fleet managers, decision makers in cities, communities, hotels & tourism and service providers.

For more information please go to [www.emove360.com](http://www.emove360.com)

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