



## **JEC WORLD** **INNOVATION AWARDS** Celebrating the best composites breakthrough

### **A celebration of the most successful and innovative projects in the Composite industry**

The JEC Innovation Awards identify, promote and reward the most innovative composite projects worldwide.

They celebrate the fruitful cooperations between the different segments of the Composite Supply Chain.

Over the past 15 years, the JEC Innovation Awards have brought in 1,800 companies worldwide.

177 companies and 433 partners have been rewarded for the excellence of their composite innovations.

In 2018, the JEC Innovation Awards received the support of Kordsa.

### **The Competitors**

The competition is open to any company or R&D Centers with a strong collaborative innovation or concept to present. The success of each competitor is closely linked to the partnerships and collective intelligence involved.

The categories cover all the applicative markets: Automotive and Road Transportation, Aerospace, Defense, Security & Ballistics, Renewable Energy, Building & Construction, Infrastructure & Civil Engineering, Oil and Gas, Medical & Prosthetics, Electronics, Industrial Equipment, Furniture & Appliances, Sports & Leisure and Marine.

## The Format

After a recruitment phase via online submission forms, JEC selects 30 finalists, for their exceptional impact and performance.

The 30 finalists are showcased at JEC World via Technical Posters in the Innovation Awards «Hall of Fame» area.

Out of these 30 finalists, 10 are finally short-listed by a jury and awarded during a ceremony, on the second day of the show.

## The Jury

The Innovation Awards jury is composed of 10 technical, research and market experts from up and downstream. In 2018, we have welcomed experts from Acciona, Airbus, Daimler, Magna, Multiplast, to name a few.

## The benefits of joining the JEC Innovation Award

Recognized as an institution all over the world, the JEC Innovation Awards allow the winners and their partners to gain:

- International recognition
- Enhanced exposure during the show and all year long
- Business opportunities
- Customer confidence

## Communication and Visibility around the Program

A strong, comprehensive campaign and activation at the show:

- The recruitment campaign – from September to December 2018
- A press release to announce the finalists
- Marketing campaigns targeting the 100,000+ contacts in the JEC Group database
- Full coverage in the JEC World Digital Preview (sent one month prior to the show to the visitors and exhibitors)
- A massive voting campaign via social media activities
- A strong setup at the show, including the JEC Innovation Awards Hall of Fame, a stunning Awards Ceremony, printed promotional materials that include a dedicated brochure

