



## JEC WORLD INNOVATION PLANETS Showcasing composites innovations

### Make it real with composites

When asked what their needs are, OEMs will usually say the ability to:

- build self-driving cars for new applications
- build lighter cars to reduce environmental impacts
- manufacture resistant structures for aerospace to limit the risks
- aise strong, «smart» structures for buildings and bridges to withstand the effects of climate change
- develop high-performance sporting goods to build customer loyalty

Our goal at JEC is to help the composite industry grow by communicating all the vast potential and advantages of composites vs other materials. Our mission is to demonstrate that “Make it real with composites” is not a myth but a reality.

The “Innovation Planets” were developed to give substance to this approach.

**The planets are showcase areas where OEMs and suppliers can discover the best applications for composites in their market. In the range of parts and finished products showcased and presented on these planets, visitors can explore the solutions proposed by the composite industry for their specific issues.**

**The planets also include a series of workshops and networking activities on the latest trends in products and processes.**

#### **For 2019, 8 focuses for the planets:**

Auto & Land Transportation, Aero, Construction & Civil Engineering, Sports & Leisure, EEE, Marine, Renewable Energy. Recycling and biobased aspects are treated transversally, for each sector.

With more than 200 parts and products showcased every year, the Innovative Planets are among the main attractions of the show.

*AeroMobil 4.0 presented at JEC World 2018*



## Participating Companies

Planets are open to any company or R&D center with a truly innovative part or finished product to present. (Raw materials alone are not accepted).

## Why Showcase Innovation?

To make your company visible to purchasers and decision makers when they are setting their technological benchmarks and are structuring their supply chain.

## They Visit the Innovation Planets



## Communication and Visibility around the Innovation Planets

### Strong, comprehensive campaign and activation:

- A press release to announce the Planets, market focuses and partners
- Marketing campaigns targeting the 100,000+ JEC Group database contacts
- Full coverage in the JEC World Digital Preview (sent one month prior to the show to the visitors and exhibitors)
- Over 800sqm dedicated uniquely to the Innovative Planets, with printed promotional materials that include a dedicated brochure