

JEC Group Strongly Showcased End Users Markets During Atlanta Event and Announces the Opening of New Offices in Atlanta

International event featured advancements in composites from across the globe

ATLANTA, May 10, 2016 – JEC Americas Composites Show and Conferences kicked off on May 3 with this year's focus on the automotive and aerospace composites industries. Atlanta was as an ideal location to host the fifth annual international conference as an established leader in the global composites business sector.



3D-Printing Demo

“The landscape of the composites industry is constantly evolving to develop more sustainable solutions,” said Mrs. Frédérique Mutel, President and CEO, JEC Group. “During the three-day event, participants witnessed the latest technological developments in the growing composites industry. Focuses have been made on buying industries such as aerospace and automotive, following the JEC strategy towards end users initiated on JEC World March in Paris,” she adds.

“This year's show was a strong representation of the progressiveness emerging in composites manufacturing. I am looking forward to our other 2016-2017 upcoming events in America in Knoxville, Newport Beach and Chicago,” commented Nicolas Baudry, Americas Event Director at JEC Group.

The event was co-located with Techtextil North America and Texprocess Americas at the Georgia World Congress Center. Participants were given exclusive access to the three exhibit halls with thought leaders in composites manufacturing and textile innovation. The synergies of the shows also offered a joint conference session ‘Connecting Technical Textiles and Composites’ which was a great success.

[Major General Jocelyn M. Seng](#), Mobilization Assistant to the Commander and President, Air University, Maxwell Air Force Base, AL, delivered the keynote presentation on opening day, examining how technology, particularly composites affects the military and civilians. She discussed emerging innovations and increased collaboration in composite materials design, analysis and manufacturing. [Dr. Keith Young](#), composites director at Boeing, discussed implementing **aerospace composites** fabrication and materials at Boeing. While [Dr. Hendrik Mainka](#), engineering specialist of product innovation at Volkswagen, delivered a keynote speech on the final day of the conference focusing on opportunities and challenges in **automotive composites**.



*Major General Jocelyn M. Seng at JEC
Atlanta 2016*

The attendees also toured Georgia Institute of Technology's world-renowned composites facilities at the conclusion of the conference.

The exhibitors' feedback was very positive. Robert Gamber, Product Marketing Manager at Luna Innovations (USA) comments: *"It was our company's first time exhibiting at JEC Event in Atlanta. It is a prime networking event and a great place to make meaningful connections in the composites industry. We left with a number of leads, but more importantly, we gained valuable relationships. The attendees, presenters and exhibitors at JEC Event are collegial, friendly and genuinely interested in helping you. This is what makes the environment at this event so conducive to effective networking and what sets it apart from other trade shows and exhibitions. We'll be back."*

Steve Verschaeve, Vice President of North American Business Development at RocTool Inc. (USA) adds: *"Being within a four hour drive of our USA office, it made a great deal of sense for RocTool Inc. to attend JEC Event in Atlanta. RocTool had a booth and we were also featured in the innovation showcase. We were able to connect with many big name OEMs. These leads were from many industries including: aerospace, automotive, electronics, sporting goods and consumer products."*

As a continuation of JEC Group's investment in the U.S. and its growing composites industry, the JEC Group opened new offices in Atlanta in 2016. Furthermore, [JEC Events in Composites Innovation & Technology](#), will be held in **Knoxville, Tennessee** on October 13-14, 2016 in partnership with Oak Ridge National Center. The forum will address challenges, current trends and innovations in the **automotive industry**, the largest market for composite materials in the U.S., during a two-day event consisting of workshops, live demonstrations and case studies.

Moreover, the 2nd CYCLITECH conference dedicated to **Composites in Bicycles**, in partnership with SPE, will take place in **Newport Beach, California** in December 6-7, 2016.

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About JEC Group

With a network of 250,000 professionals, JEC Group is the largest composite organization in the world. It represents, promotes and helps develop composite markets by providing global and local networking and information services. For the past 20 years, JEC has achieved continuous growth and acquired an international reputation. It has opened offices in North America and Asia. The Company is entirely owned by the non-profit Center for the Promotion of Composites. JEC Group's policy is to systematically invest its profits in the creation of new services to benefit the industry. After successfully winning over the composites industry, JEC Group is now enlarging its scope to the next segment of the value chain, i.e. manufacturers and end-users. Through Knowledge and Networking, JEC's experts offer a comprehensive service package: the JEC publications - including strategic studies, technical books and the JEC Composites Magazine - the weekly international e-letter World Market News and the French e-letter JEC Info Composites. JEC also organizes the JEC World Show in Paris – the world's largest composites show, five times bigger than any other composites exhibition -, JEC Asia in Singapore and JEC Americas in Atlanta; the Web Hub www.jeccomposites.com; the JEC Composites Conferences, Forums and Workshops in Paris, Singapore and Atlanta and the JEC Innovation Awards program (Europe, Asia, America, India and China). The composite industry employs 550,000 professionals worldwide, generating 69 billion USD worth of business in 2015.