MEDIAKIT 2021

WWW.JECCOMPOSITES.COM

Reach 50,508 International Composite Professionals
From 14 application markets and 131 countries
WHAT’S NEW IN 2021?

MAY / JUNE
N°140 JEC COMPOSITES PREVIEW

The Preview goal is to promote all the innovations and the «must» of the next edition. Being present in the Preview is one of the sharpest way to be visible among the participants and the buyers who will attend JEC COMPOSITES CONNECT 2021, the first digital event that will bring the composites community together.

The preview will be included in the JEC Composites Magazine released on May 7th. It will also be sent to JEC database and to selected OEMs and parts processors.

BONUS DISTRIBUTION
JEC COMPOSITES CONNECT 2021
REACH THE RIGHT TARGET & INCREASE YOUR BUSINESS

/ JEC Composites Magazine is the international forum for all composite professionals from raw material producers to end users.

/ With a circulation of 50,508 subscribers*, discover the latest news in our 6 regular + 2 special issues.

(*BPA June statement 2019)
JEC COMPOSITES MAGAZINE

23,028
Print Circulation*

27,480
Electronic Circulation*

50,508
Total Circulation*

+68%
Increase since 2011

+10.5%
Increase vs 2018

(*BPA June statement 2019)
JEC Composites Magazine:
THE preferred magazine for innovation, novelties and diverse subjects.

82% of subscribers share the magazine with their colleagues.

Total circulation of: 91,908

50% of them read it several times

70% of subscribers keep the magazine at least for a year

Subscribers read more than 4 sections over 6

91% of subscribers are satisfied

Survey made in October 2019 towards JEC Composites Magazine subscribers
JEC Composites Magazine offers an electronic version of the same content, plus online resources.

- JEC Magazine information: available 24/7, everywhere in the world
- Access new advertisement spaces on electronic version of JEC Composites Magazine
- Access to all archives on jeccomposites.com
## AD SPECIFICATIONS
### JEC COMPOSITES MAGAZINE

**PREMIUM PAGES**

<table>
<thead>
<tr>
<th>Back Cover</th>
<th>Inside Front Cover</th>
<th>Inside Back Cover</th>
</tr>
</thead>
<tbody>
<tr>
<td>Special JEC Show issues JCM 140, 143</td>
<td>€ 9,660</td>
<td>€ 8,625</td>
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<tr>
<td>Other issues</td>
<td>€ 8,400</td>
<td>€ 7,500</td>
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**AD SPECIFICATIONS**

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<th>Double page bleed</th>
<th>Double ½ page bleed</th>
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</thead>
<tbody>
<tr>
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<td><strong>€ 6,800</strong></td>
<td><strong>€ 10,880</strong></td>
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<tbody>
<tr>
<td>177w x 80h</td>
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<table>
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<tr>
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<tbody>
<tr>
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</tbody>
</table>

**FRONT COVER FLAP**

- Half page two-sided flap
  - JEC world issue
  - € 10,500

- Full page two-sided flap
  - (JEC world issue)
  - € 15,000

**BOOKMARK**

- Tied to a ribbon
  - (JEC world issue)
  - € 14,000

**GATEFOLD**

- JEC world issue
  - € 15,000

**COVER WITH FLAP**

- JEC world issue
  - € 12,500
AD SPECIFICATIONS
JEC COMPOSITES MAGAZINE

MARKET PLACE
€ 2,400/year
8 issues
€300/issue

Text + logo
Tech. Spec.: 310 ch.
Max. spaces included + logo 300 dpi

/ PDF files to be delivered and entirely completed by the client (no modifications to the file will be made)
/ Bleed size: 5mm e.g.
/ Prices are all in euros VAT excluded

ADVERTORIAL
Full Page
€ 6,950*

Leading manufacturer of world class CNC Filament Winding Machines with a client base of over 170 CNC winders spread over 22 countries including USA, Russia, Europe, Australia, Malaysia, Singapore, Brazil, Argentina, Colombia, Thailand, India, Middle East, South America, Far East, Canada, Ukraine etc. From 2 axes to 6 axes and diameters from 10 mm to 6000 mm.

CNC TECHNICS PVT. LTD
B.Vijay Krishna, MD
3A,Type-1, Kukatpally Industrial Estate
Hyderabad-500 072,India.
Tel +91 -40 -23078000, 23079414
Fax +91 -40 -23075498
E-mail: cnc@cnctechincs.com
Website: www.cnctechincs.com

In this issue, JEC touches on key sector trends in carbon. But focus on carbon is not our only agenda. JEC provides information on the entire composite materials industry and its applications in the aerospace, automotive, construction, marine, sport and leisure, energy and electronics industries...
JOIN THE BIGGEST INDUSTRY’S NETWORK & BOOST YOUR BUSINESS.

/ JEC Group Website and Eletters offer you a unique opportunity to highlight your company through international news and events.

/ The different media will boost your visibility towards all actors involved in the composites field of activity.
Advertise on the most visited website in the industry. More than 1.7 million pageviews

WEBSITE

E-LETTER

Complete weekly coverage of every sector of the composites industry. Reach directly all the value chain of the industry.

WEBINAR

Showcase your company’s latest developments & innovations and get access to new leads!

+44,906 unique visitors/month*

+23,190 readers/week*

Up to 1,000 participants
### AD SPECIFICATIONS

**JECCOMPOSITES.COM**

<table>
<thead>
<tr>
<th>Format</th>
<th>Price / month on jeccomposites.com</th>
<th>Display your ad on jec-world.events</th>
</tr>
</thead>
<tbody>
<tr>
<td>Leader board</td>
<td>€ 1,550</td>
<td>€ 350</td>
</tr>
<tr>
<td>728px x 90px / mobile: 300px x 50px</td>
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</tr>
<tr>
<td>Medium rectangle</td>
<td>€ 1,340</td>
<td>€ 200</td>
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<tr>
<td>300px x 250px</td>
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<tr>
<td>Bottom banner</td>
<td>€ 1,030</td>
<td>€ 100</td>
</tr>
<tr>
<td>728px x 90px / mobile: 300px x 50px</td>
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</tr>
</tbody>
</table>

- Ad formats: jpeg, png, gif animated
- Maximum weight: 150 Ko
- +16% extra cost during JEC events (March, April, May & November)
- Prices are all in euros VAT excluded
AD SPECIFICATIONS
JEC COMPOSITES MARKET NEWS

1. Leader board
   695px x 90px
   € 1,800

2. Medium rectangle
   300px x 250px
   € 1,550

3. Sponsored news
   130px x 74px (picture) +
   Title: 50 char max.
   Teaser: 110 char max.
   € 1,050

JEC Composites Market News [English]
4/month – price per month

JEC Composites Information [French]
2/month – price per month

- Ad formats: jpeg, png, gif static
- Maximum weight: 150 Ko
- +16% extra cost during JEC events (March, April, May & November)
- Prices are all in euros VAT excluded
Showcase your company’s latest developments & innovations and get access to new leads!

- An effective and interactive online conference discussing innovative and cost-effective solutions for the Composites Industry.
- Up to 60 minutes on-demand digital conference dedicated to your company

JEC Composites Webinars Package includes:

- Eblast to promote the webinar to 3,000 JEC contacts
- JEC E-letter promotion
- Two posts within JEC social community
- Jeccomposites.com visibility
- Lead Generation
- JEC Group Moderator
- JEC Group Team assistance
- JEC Webinar platform via Livestorm©

To maximise your return on investment, each session needs to present products or manufacturing solutions for the Composites Industry, through tangible business case studies and insightful presentations.

€ 7,000
Attendance limited to 1,000 participants
REACH CHINESE TARGET & INCREASE YOUR BUSINESS WITH JEC COMPOSITES CHINA

JEC Group launched a new magazine dedicated to the Chinese market.

The technical content of JEC Composites China, initially extracted from JEC Composites Magazine, is intended in the medium term to feed on the huge Chinese market.

This new magazine, in Chinese, will have a circulation of 15,000 copies, 4 times a year in year 1, to reach a targeted professional audience. We are confident that we will significantly expand its audience in the coming years.
4 TOPICS IN 2021:
• April 2021: Aerospace – Closing March 25th
• June 2021: Renewables – Closing May 25th
• August 2021: Automotive – Closing July 23rd
• October 2021: Marine, Offshore – Closing September 23rd

WHO ARE THE READERS?
Readership: 15,100* per issue
*Kunststoff China readership since 2011, 100% requalified Q2 2020

Manufacturing Sector
Automotive, Agricultural Vehicles, Rail 27%
Consumer, Electrical, Electronics, Medical, Packaging 26%
Aerospace: Commercial, Defense, Space Program 24%
Construction Materials, Marine, Renewable Energy 23%

Job Responsibility
Chief Engineer, Engineering Management 55%
Plant Operations/Production Management 41%
Maintenance/QC/R&D Management 3%
Design Institutes, EPC, Systems Integrators 1%

Geographic Profile
East China: Anhui 1%, Henan 2%, Hubei 3%, Jiangsu 9%, Shandong 5%, Shanghai 6%, Zhejiang 9% 35%
South China: Fujian 6%, Guangdong 16%, Guangxi 1%, Hunan 1%, Jiangxi 1%, Yunnan 2%, Guizhou 1% 28%
Central/West China: Chongqing 5%, Gansu 1%, Qinghai 1%, Shaanxi 6%, Sichuan 8%, Xinjiang 1% 22%
North China: Beijing 4%, Hebei 2%, Inner Mongolia 1%, Jilin 1%, Liaoning 5%, Shanxi 2% 15%

ADVERTISING COST, US$
Inside page: 1500
Cover 1: 2400
Cover 3: 1800
Half Page: 1000
Cover 2, Page 1, 2: 2000
Cover 4: 2200
Page 5, 7: 1700
Case Study, 2 Pages: 2000

AD SIZE MM
Full page
Trimmed 210 x 286
Bleed 216 x 292
½ page Vertical
Trimmed 84 x 248
½ page Horizontal
Trimmed 194 x 131
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