MEDIKIT 2021

WWW.JECCOMPOSITES.COM

Reach 50,508 International Composite Professionals
From 14 application markets and 131 countries
The Preview goal is to promote all the innovations and the «must» of the next edition. Being present in the Preview is one of the sharpest way to be visible among the visitors and the buyers who will attend JEC World 2021.

The preview will be included in the JEC Composites Magazine released on May 7th. It will also be sent to JEC database and to selected OEMs and parts processors.

**WHAT’S NEW IN 2021?**

**MAY / JUNE**

N°140 JEC WORLD PREVIEW

<table>
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<tr>
<th>ISSUE</th>
<th>BUSINESS</th>
<th>MANUFACTURING</th>
<th>FEATURE</th>
<th>SOLUTIONS</th>
<th>TECHNOLOGY</th>
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<tr>
<td>2021</td>
<td>Europe</td>
<td>Pultrusion</td>
<td>Marine</td>
<td>Bicycle</td>
<td>Hybrid composites</td>
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<td>Startup</td>
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<td>Offshore</td>
<td>Composites among us: Renewable energy</td>
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<td>3D printing</td>
<td>Fibre placement</td>
<td>Composites in industry</td>
<td>Emergency housing</td>
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<td>Composites among us: EV.</td>
<td>Inside the lab</td>
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<td>Hydrogen</td>
<td>Filament winding</td>
<td>What’s new at JWE: Preview - Innovation</td>
<td>Communication</td>
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<td>Composites among us: Consumer goods</td>
<td>Inside the lab</td>
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**INDUSTRY 4.0**

**DIGITALIZATION, IOT, PROCESS**

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<tr>
<th>ISSUE</th>
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</thead>
<tbody>
<tr>
<td>2021</td>
<td>Natural fiber</td>
<td>Mass production</td>
<td>Aerospace</td>
<td>Composites among us: Medical</td>
<td>Thermoset</td>
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<td>Startup</td>
<td>Consumables</td>
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<td>Oil &amp; Gas</td>
<td>Inside the Lab</td>
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<td>Matrik</td>
<td>Automatic Fiber Placement</td>
<td>Energy</td>
<td>Composites among us: Construction</td>
<td>Thermoplastics</td>
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<td>Startup</td>
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<td>Industrial equipment</td>
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<td>Asia</td>
<td>Injection moulding</td>
<td>JEC Korea</td>
<td>Composites among us: Railway</td>
<td>Design</td>
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<td>Carbon</td>
<td>Out of autoclave</td>
<td>Automotive</td>
<td>EGE</td>
<td>Multi-materials</td>
</tr>
<tr>
<td></td>
<td>Startup</td>
<td></td>
<td></td>
<td>Sports</td>
<td>Inside the Lab</td>
</tr>
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</table>

**1 SPECIAL ISSUE**

**JUNE**

INDUSTRY 4.0

- Digitalization
- IOT
- Process

**BONUS DISTRIBUTION**

JEC WORLD 2021

Articles to be delivered 2 months before issuing date. Delivery time may vary depending on the country.
REACH THE RIGHT TARGET & INCREASE YOUR BUSINESS

/ JEC Composites Magazine is the international forum for all composite professionals from raw material producers to end users.

/ With a circulation of 50,508 subscribers*, discover the latest news in our 6 regular + 2 special issues.

(*BPA June statement 2019)
82% of subscribers share the magazine with their colleagues.

Total circulation of: 91,908

50% of them read it several times

70% of subscribers keep the magazine at least for a year

Subscribers read more than 4 sections over 6

91% of subscribers are satisfied

JEC Composites Magazine: THE preferred magazine for innovation, novelties and diverse subjects.

Survey made in October 2019 towards JEC Composites Magazine subscribers
JEC Composites Magazine offers an electronic version of the same content, plus online resources.

- JEC Magazine information: available 24/7, everywhere in the world
- Access new advertisement spaces on electronic version of JEC Composites Magazine
- Access to all archives on jeccomposites.com
AD SPECIFICATIONS
JEC COMPOSITES MAGAZINE

PREMIUM PAGES

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<tr>
<th></th>
<th>Back Cover</th>
<th>Inside Front Cover</th>
<th>Inside Back Cover</th>
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</thead>
<tbody>
<tr>
<td>Special JEC Show issues JCM 140, 143</td>
<td>€ 9,660</td>
<td>€ 8,625</td>
<td>€ 8,050</td>
</tr>
<tr>
<td>Other issues</td>
<td>€ 8,400</td>
<td>€ 7,500</td>
<td>€ 7,000</td>
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</tbody>
</table>

FRONT COVER FLAP

Half page two-sided flap
€ 10,500

Full page two-sided flap (JEC world issue)
€ 15,000

BOOKMARK
Tied to a ribbon (JEC world issue)
€ 14,000

GATEFOLD
€ 15,000

COVER WITH FLAP
€ 12,500
PRINT & DIGITAL

AD SPECIFICATIONS
JEC COMPOSITES MAGAZINE

MARKET PLACE
€ 2,400/year
8 issues
€ 300/issue

- Text + logo
- Tech. Spec.: 310 ch.
- Max. spaces included + logo 300 dpi

ADVERTORIAL
Full Page
€ 6,950*

Leadiing manufacturer of world class CNC Filament Winding Machines with a client base of over 170 CNC winders spread over 22 countries including USA, Russia, Europe, Australia, Malaysia, Singapore, Brazil, Argentina, Colombia, Thailand, India, Middle East, South America, Far East, Canada, Ukraine etc. From 2 axes to 6 axes and diameters from 10 mm to 6000 mm.

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B Vijay Krishna, MD
3A, Type-1, Kukatpally Industrial Estate
Hyderabad-500 072, India.
Tel: +91-40-23078000, 23079414
Fax: +91-40-23075498
E-mail: cnc@cnctechnics.com
Website: www.cnctechnics.com

*Price including the creation of the layout by JEC Designer with your text, your logo, your pictures.
Get the article written by JEC journalist for an extra € 650.

For 2 pages or more, price on quotation
JOIN THE BIGGEST INDUSTRY’S NETWORK & BOOST YOUR BUSINESS.

/ JEC Group Website and Eletters offer you a unique opportunity to highlight your company through international news and events.

/ The different media will boost your visibility towards all actors involved in the composites field of activity.
Advertise on the most visited website in the industry. **More than 1.7 million pageviews**

Complete **weekly coverage** of every sector of the composites industry. Reach directly all the value chain of the industry.

**E-LETTER**

*379 unique visitors/month*

*23,190 readers/week*

**WEBINAR**

Showcase your company’s latest developments & innovations and get access to new leads!

*Up to 1,000 participants*
## AD SPECIFICATIONS

**JECCOMPOSITES.COM**

<table>
<thead>
<tr>
<th>Format</th>
<th>Price / month on jeccomposites.com</th>
<th>Display your ad on jec-world.events</th>
</tr>
</thead>
<tbody>
<tr>
<td>Leader board</td>
<td>€ 1,550</td>
<td>+ € 350</td>
</tr>
<tr>
<td>728px x 90px / mobile: 300px x 50px</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Medium rectangle</td>
<td>€ 1,340</td>
<td>+ € 200</td>
</tr>
<tr>
<td>300px x 250px</td>
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<td></td>
</tr>
<tr>
<td>Bottom banner</td>
<td>€ 1,030</td>
<td>+ € 100</td>
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<tr>
<td>728px x 90px / mobile: 300px x 50px</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

/ Ad formats: jpeg, png, gif animated
/ Maximum weight: 150 Ko
/ +16% extra cost during JEC events (March, April, May & November)
/ Prices are all in euros VAT excluded
AD SPECIFICATIONS
JEC COMPOSITES MARKET NEWS

1. Leader board
   - 695px x 90px
   - Price: €1,800

2. Medium rectangle
   - 300px x 250px
   - Price: €1,550

3. Sponsored news
   - 130px x 74px (picture) +
     Title: 50 char max.
     Teaser: 110 char max.
   - Price: €1,050

JEC Composites Market News [English]
4/month – price per month

JEC Composites Information [French]
2/month – price per month

- € 1,800
- € 1,550
- € 1,050
- € 900
- € 775
- € 520

- Ad formats: jpeg, png, gif static
- Maximum weight: 150 Ko
- +16% extra cost during JEC events (March, April, May & November)
- Prices are all in euros VAT excluded
Showcase your company’s latest developments & innovations and get access to new leads!

- An effective and interactive online conference discussing innovative and cost-effective solutions for the Composites Industry.
- Up to 60 minutes on-demand digital conference dedicated to your company

JEC Composites Webinars Package includes:

- Eblast to promote the webinar to 3,000 JEC contacts
- JEC E-letter promotion
- Two posts within JEC social community
- Jeccomposites.com visibility
- Lead Generation
- JEC Group Moderator
- JEC Group Team assistance
- JEC Webinar platform via Livestorm©

To maximise your return on investment, each session needs to present products or manufacturing solutions for the Composites Industry, through tangible business case studies and insightful presentations.

€ 7,000
Attendance limited to 1,000 participants
REACH CHINESE TARGET
& INCREASE YOUR BUSINESS WITH
JEC COMPOSITES CHINA

/ JEC Group launched a new magazine dedicated to Chinese market.

/ The technical content of JEC Composites China, initially extracted from JEC Composites Magazine, is intended in the medium term to feed on the huge Chinese market.

/ This new magazine, in Chinese, will have a circulation of 15,000 copies, 4 times a year in year 1, to reach a targeted professional audience. We are confident that we will significantly expand its audience in the coming years.
4 TOPICS IN 2021:
• April 2021: Aerospace – Closing March 25th
• June 2021: Renewables – Closing May 25th
• August 2021: Automotive – Closing July 23rd
• October 2021: Marine, Offshore – Closing September 23rd

WHO ARE THE READERS?
Readership: 15,100* per issue
*Kunststoff China readership since 2011, 100% requalified Q2 2020

Manufacturing Sector

<table>
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<tr>
<th>Sector</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Automotive, Agricultural Vehicles, Rail</td>
<td>27%</td>
</tr>
<tr>
<td>Consumer, Electrical, Electronics, Medical, Packaging</td>
<td>26%</td>
</tr>
<tr>
<td>Aerospace: Commercial, Defense, Space Program</td>
<td>24%</td>
</tr>
<tr>
<td>Construction Materials, Marine, Renewable Energy</td>
<td>23%</td>
</tr>
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</table>

Job Responsibility

<table>
<thead>
<tr>
<th>Position</th>
<th>Percentage</th>
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</thead>
<tbody>
<tr>
<td>Chief Engineer, Engineering Management</td>
<td>55%</td>
</tr>
<tr>
<td>Plant Operations/Production Management</td>
<td>41%</td>
</tr>
<tr>
<td>Maintenance/QC/R&amp;D Management</td>
<td>3%</td>
</tr>
<tr>
<td>Design Institutes, EPC, Systems Integrators</td>
<td>1%</td>
</tr>
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Geographic Profile

<table>
<thead>
<tr>
<th>Region</th>
<th>Percentage</th>
<th>Trimmed</th>
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<tbody>
<tr>
<td>East China: Anhui 1%, Henan 2%, Hubei 3%, Jiangsu 9%, Shandong 5%, Shanghai 6%, Zhejiang 9%</td>
<td>35%</td>
<td>210 x 286</td>
</tr>
<tr>
<td>South China: Fujian 6%, Guangdong 16%, Guangxi 1%, Hunan 1%, Jiangxi 1%, Yunnan 2%, Guizhou 1%</td>
<td>28%</td>
<td>84 x 248</td>
</tr>
<tr>
<td>Central/West China: Chongqing 5%, Gansu 1%, Qinghai 1%, Shaanxi 6%, Sichuan 8%, Xinjiang 1%</td>
<td>22%</td>
<td>216 x 292</td>
</tr>
<tr>
<td>North China: Beijing 4%, Tianjin 2%, Hebei 2%, Inner Mongolia 1%, Shanxi 2%, Liaoning 5%, Jilin 1%</td>
<td>15%</td>
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ADVERTISING COST, US$

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<th>Cover 3</th>
<th>Cover 4</th>
<th>Page 5, 7</th>
<th>Case Study, 2 Pages</th>
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<td>1500</td>
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<td>1700</td>
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FULL PAGE: 210 x 286
BLEED: 216 x 292

½ PAGE VERTICAL: 84 x 248
½ PAGE HORIZONTAL: 194 x 131
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Mobile: +33 (0)6 46 39 21 49
pradier@jeccomposites.com