

## PRESS RELEASE

### JEC COMPOSITES CONNECT 2021 DIGITAL SHOWCASE OF THE INDUSTRY AND ITS LATEST INNOVATIONS

**Paris, June 8, 2021** – From June 1<sup>st</sup> to 3<sup>rd</sup>, 2021, JEC Composites Connect, first round-the-clock digital trade show and conference dedicated to the composites industry, has been a unique meeting place to discover exhibitors, be inspired by keynotes, learn from experts and highlight the latest innovations and breakthroughs. The 3-Day event united an attendance of more than **16,000** from **71** countries and hosted more than **2,650** companies.

JEC Composites Connect reached its goal of bringing together a large community online during 72 hours, with an attendance of more than **16,000** from **71** countries, **25** speakers and keynotes, **+100 innovative solutions** and **products launches**. With **+190,000 page views** and **+1,400 one to one video meetings**, this first “Connect” event was very dynamic and offered overall a major digital showcase of the composite materials industry, their technologies and their application sectors. Despite the virtual aspect of the event, companies exhibiting had the opportunity to present on their digital booth their products with downloadable brochures, videos and collaterals as well as to broadcast live demos and presentations. In parallel, experts were able to dialog in video or by digital chat with visitors from all around the world.

*“During the pandemic, the need for business contacts and for knowledge sharing is still there, even more crucial. At the same time, innovation has never stopped, as well as entrepreneurship. Therefore JEC Group was determined to create a digital platform to support the composites industry, celebrating the 2021 Innovation Awards and promoting the most promising startups of the year”* said **Eric Pierrejean, CEO of JEC Group**. *“Creating a digital trade show was both a premiere and a big challenge, not only from a technical point of view. It was also a valuable learning opportunity to prepare the future of our events, that will be augmented with digital tools but clearly, nothing can replace the vibrant atmosphere of a global trade show, the power of face to face meeting and the serendipitous visit of an event like JEC World in Paris, full of inspiration, opportunities and a unique business accelerator”*.

*“We would like to thank all our exhibitors, sponsors, speakers for their involvement in JEC Composites Connect and their continuous support. We collectively proposed a new experience to our digital participants. We are now looking forward to welcoming you all during our upcoming face to face events.”* added **Thomas Lepretre, JEC Group’s VP of Sales & Operations**.

## Cutting-edge live conferences and innovation highlights

From leaders to entrepreneurs, JEC Composites Connect proposed an exclusive lineup of special guests! Leaders of major industrial corporations took the “online” floor to give their outlook on latest trends in aerospace and automotive.

### AEROSPACE – Towards a More Sustainable Strategy

The aerospace industry is a major source of innovation and technological advancements that often originates inspiration across a wide variety of other industries. Nowadays, in a context where environmental constraints are becoming increasingly stringent especially when it comes to air mobility, the opening conference was particularly expected, with on the virtual stage **Clémentine Gallet**, CEO of **Coriolis**, **Hervé Gilibert**, CTO of **ArianeGroup**, **Jean Botti**, CEO of **VOLTAERO** and **Scott Finn**, Chief Consulting Engineer for Composites, **GE AVIATION**. Chaired by Yannick Villemin from **9TLabs**, the session highlighted the technologies allowing the aviation to get “greener”.

### AUTOMOTIVE – The Right Material at the Right Place

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**MICHIGAN ECONOMIC**  
DEVELOPMENT CORPORATION

This conference consisted of industry presentations and a panel discussion involving major OEMs & Tier1s from all over the world. It covered the challenges & opportunities of using composites materials in the Automotive field.

**Dale Brosius**, from **IACMI**, chaired this conference with **Alice Swallow**, Senior Innovation Engineer, **FORD MOTOR GROUP**, **Christophe Kühn**, Senior Project Manager - Composites & Hybrid Components, **VOLKSWAGEN**, **Dominik Klaiber**, Doctoral Candidate Body Advanced Engineering, **PORSCHE** and **Gerard LIRAUT**, Expert Leader Polymers, **GROUPE RENAULT - ALLIANCE RENAULT NISSAN MITSUBISHI**.

JEC Composites Connect also hosted the **ALTAIR Conference**, with a focus on **A Complete Composites Workflow for All Industries**, with a line-up of its own and industry experts to demonstrate how to save time and money by exploiting their latest integrated multi-disciplinary solutions for composites.

In addition, JEC Composites Connect also featured 30 live sessions where companies presented their new products and solutions, among them: 3M, Arkema, Axiom Materials, Cannon, Dedienne & Steiger, DITF Denkendorf, Finnester Coatings, GKN Aerospace, Hexion, Huntsman Advanced Materials, Infracore, Kordsa, Kraussmaffeï, Massivit, MF Tech, Mitsui, Ocsial, Owens Corning, Porcher, Rassini, Saertex, Solvay and Von Roll. The sessions are available on “replay” mode of the JEC Composites TV, the video platform recently introduced by JEC Group as an additional way of promoting composite materials and their applications.

One of the highlights of this event was the opening keynote of the Awards ceremony that took place on Wednesday, June 2nd at 2:30 pm CEST, from inventor and genius entrepreneur **Franky Zapata**, a.k.a. 'the Flying Man.' As the CEO and founder of the company that bears his name, he became well-known for his famed crossing of the English Channel in August 2019 on his Flyboard® Air.



The ceremony unveiled the winners of the JEC Composites Challenge for PhDs, of the JEC Startup Booster, and the famous JEC Composites Innovation Awards, the most sought-after recognition in the composite materials industry worldwide. The complete winners list is available here:

<https://www.jeccomposites.com/press/2021-winners-of-jec-composites-challenge-startup-booster-and-jec-innovation-awards-unveiled/>

### JEC COMPOSITES STARTUP BOOSTER SPONSORS



### JEC INNOVATION AWARDS OFFICIAL PARTNER



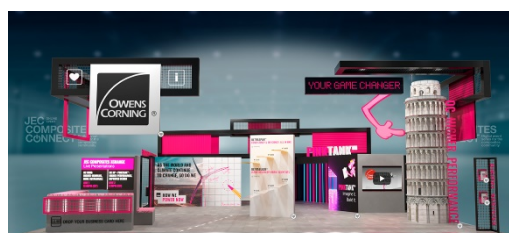
THE REINFORCER

### JEC Composites Connect Key Figures

- 71 countries
- +16,000 attendance
- +190,000 page views
- +1,400 video meetings
- +2,650 companies
- +35,000 collaterals downloads
- +12,000 conferences viewers
- +6,000 contacts requests

Content can be accessed on demand now

[www.jeccomposites.tv](http://www.jeccomposites.tv)



Save the date for our next events:

**JEC Korea 2021**

**November 3-5, 2021**

<https://www.jec-korea.events/>

**JEC Forum DACH**

**November 23-24, 2021**

<https://www.jec-dach.events/>

**JEC World**

**March 8-10, 2022**

<https://www.jec-world.events/>

#### **About JEC Group**

JEC Group is the world's leading company dedicated entirely to developing information and business connections channels and platforms supporting the growth and promotion of the composite materials industry. Publisher of the JEC Composites Magazine - the industry's reference magazine, JEC Group drives global innovation programs and organizes several events in the world, including JEC World (the top and world-leading international exhibition dedicated to composite materials and their applications), which takes place every year in Paris.

[www.jeccomposites.com](http://www.jeccomposites.com)

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